



Save the dates: September 3-4, 2005

A weekend of organic farm and processor tours, presentations and workshops. Featuring a grand organic food and wine tasting, dinner and “Seat at the Table” auction.

Benefiting the Cancer Resource Center of Mendocino County

For general information, contact the Cancer Resource Center of Mendocino County at (707) 937-3833.

For information about the event’s development, contact a member of the publicity committee:

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Mark your calendars for Labor Day weekend 2005. “Pure Mendocino” is an exciting, unique celebration of Mendocino County’s leadership in organics and community health, and a major fund raising event for the Cancer Resource Center of Mendocino County.

The Cancer Resource Center mission is inextricably tied to community health. In this way, it shares in the missions of Mendocino County’s organic farmers and processors. So the Cancer Resource Center has joined in common cause with the Mendocino organics community to create a major new event for Mendocino County.

The objectives of Pure Mendocino are to promote a healthy environment and healthy communities, to promote Mendocino County’s leadership in organic and sustainable farming, and to raise funds for the work of the Cancer Resource Center.

Pure Mendocino will include a weekend of organic farm and processor tours, presentations and workshops during the days, culminating in a “big tent” organic food and wine tasting, dinner and auction (modeled on the Cancer Resource Center’s “Seat at the Table” art auction of last year). The “big tent” event will be held at Dark Horse, Paul Dolan’s biodynamically farmed organic vineyard and ranch off Old River Road, south of Ukiah.

The Pure Mendocino organizing committee includes Margaret Fox, Paul Dolan, Katrina Frey, Tom Liden, Nice Alterman, Sara O’Donnell, Nany Puder, David Hance, Els Cooperrider, Marvin Trotter, Glenn McGourty, Heidi Cusick and Carre Brown.

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